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CLAIMS

1. A method of acquiring data relating to website activity in a network of interconnected computers, the method comprising:-

defining, at a first computer, a first computer code defining a set of data parameters, the values of which are to be acquired from a second computer; and

supplying to said second computer, in response to a request for web page data sent to said first computer from said second computer, web page data together with said first computer code;

wherein said first computer code is adapted to acquire from said second computer the values of said set of data parameters and provide said values, together with data identifying said parameters, to a third computer.

2. A method according to claim 1, wherein said data identifying said parameters represents the type and/or format and/or description of said data values.

3. a method according to claim 1 or 2, further comprising the step of supplying a second computer code to said second computer, wherein said second computer code is adapted to encrypt said data values and/or said data identifying said parameters.

4. A method of acquiring data relating to website activity in a network of interconnected computers, the method substantially as hereinbefore described with reference to the accompanying drawing.

5. A method of monitoring website activity in a network of interconnected computers, the method comprising:-

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receiving at a first computer, in response to a request for web page data sent from a second computer to a third computer, a set of data values, representing values of a set of parameters relating to said second computer, from said second computer together with data identifying said parameters; and

analysing said data values using said data identifying said parameters.

6. A method according to claim 5, wherein the data identifying said parameters represents the type and/or format and/or description of said data values.

7. A method according to claim 5 or 6, further comprising the step of providing a second computer code to said second computer, wherein said second computer code is adapted to encrypt data supplied by said second computer.

8. A method of monitoring website activity in a network of interconnected computers, the method substantially as hereinbefore described with reference to the accompanying drawing.

9. A computer program product comprising:-

a first computer code to be supplied by a first computer and adapted to define a set of data parameters, the values of which are to be acquired from a second computer; and

a second computer code defining data identifying said parameters;

wherein said first and second computer codes are adapted to be supplied to said second computer in response to a request from said second computer for web page data from said first computer

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and to provide said data values together with said data identifying said parameters to a third computer.

10. A computer program product according to claim 9, further comprising a third computer code adapted to encrypt data sent from said second computer.